

Powering the Web's Leading Environmental and Clean Technologies Communities

The Global Environment & Technology Foundation's (GETF) Resource SaverTM powers the most dynamic online environmental communities. It's a proprietary Web-based application that allows organizations, businesses, agencies or any group to manage online content and dynamic Web sites. The Resource SaverTM is accessible through any standard Internet browser and uses sophisticated database technology to store content in a stable, secure and scalable manner.

Using the Resource SaverTM, individuals can easily modify content and images, automate information and daily news feeds from the EarthVisionTM News Service, create customized forms, enter and update links, create surveys, and manage e-mail list serves and e-newsletters. Related sites may also be set up underneath an existing Web site to create a "network" of Web sites. Content from individual sites can be aggregated through the entire "network" of Web sites to build an online community and mini-Web portal.

The Resource SaverTM also makes Web sites more robust by providing a back-end solution for cross-content sharing among *GETF Networks* sites. Strategic partnerships can be formed among *GETF Networks* Web sites to share information using the Resource SaverTM system, and displayed on their respective Web site. The result is a frequently updated Web site without the need for daily management and oversight.

The Complete Toolset for Your Online Needs

Dynamic Page Manager: Allows real-time updating of content without programming skills. Add content to a Web site via an easy-to-use interface that allows text and file uploads, including any type of multimedia file.

Easy Use Text Formatting: Administrators can use drop down boxes and checkboxes to format font face, style, color, etc. No HTML knowledge needed.

News Publisher: Add, edit, manage, store and post news content to the Web site and distribute to new outlets through GETF's online content partners. GETF's EarthVisionTM News Service provides news content to a number of online partners including Yahoo![®], Outside Online[®], Hooked on the Outdoors[®], and the Web sites that make up *GETF Networks*. Establish customized editorial protocols and controlled dynamic news flows. Pool selected environmental news from other sites, including EarthVisionTM News Service, to be displayed on your Web site. Establish automated news feeds from EarthVisionTM based on news categories and selected keywords.

Uploading Tools: Upload word processing, spreadsheet, audio, video, graphics, and text files as attachments to a posting that others can download.

Online Forms: Quickly and easily create customized forms and Web-accessible databases for multi-purpose use including sign-up sheets, feedback forms, contests and opinion polls.

Basic Link Manager: Add links, link descriptions and images simply and easily. Gain access to more than 1,500 environmental links that are part of the *GETF Networks*.

Events Calendar: Quickly add event information or review and edit information submitted by site users. Users can search by keyword, category or date range. Also gain access to *GETF Networks* frequently updated environmental events library.

Message Boards: Provide a platform for interactive online discussions. Users post a topic and others may comment on the topic, and respond to other comments as well.

Survey Manager: Create online surveys as frequently as you wish. A unique holding area allows a survey to be placed on the site and ready to go live at a click of a button. Data is stored and archived for future use.

E-mail Notification: Easy-to-use e-mail management, including search capabilities and sign-up date information. List-serves and e-mail groups can be easily created and managed using this tool in order to provide site updates via e-mail newsletters or alerts.

Send to Others: Add a personal message to a pre-formatted e-mail that contains a link to the Web page.

Search: A robust search engine that allows searching within specific pages, community Web sites or within the entire *GETF Networks* system.

URL Branding: Each Web site that makes up your online community can share the organization's domain name followed by their respective name. For example: www.AnyOrganization.org/vermont, www.AnyBusiness.com/EnvironmentalDivision.

Events Manager: Allows Web-based event registration using standard or customized forms. Create customized forms and databases without any programming knowledge to capture registration data.

Multilingual Manager: Allows Web managers to post content in one language, copy the content into a "translation pending" holding area, and once translated, post the content in another language, on another mirrored site.

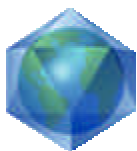
Marketplace Manager: Coming soon. Create and manage an exchange area to connect people searching for people, businesses searching for products and services, and businesses searching for customers.

GETF Networks Partners Receive:

- ♦ A customized Web site designed to meet a company, organization or agency's goals;
- ♦ Secure access to the Resource Saver™ through any Internet browser to change and modify the site content and graphics as needed;
- ♦ Training on how to use the Resource Saver™ and technical support to answer any questions about modifying the Web site;
- ♦ Access to *GETF Networks* online environmental communities and services including more than 7,000 news stories, 1,500 Web site links and frequently updated calendar of events;
- ♦ The option to create design templates so members, partners, company divisions and others can cost-effectively create Web pages that become part of a Web community or Web portal;
- ♦ The option to create personalized Web pages for users; and
- ♦ Access to EarthVision's™ environmental news feed.

For more information about the Resource Saver™ contact Tim Conner at 703-750-6401 or by e-mail at tconner@getf.org.

The Resource Saver™ is a proprietary software application of the Global Environment & Technology Foundation (GETF). GETF is a 501 (c) (3) not-for-profit corporation dedicated to advancing sustainable development.



Global Environment & Technology Foundation
7010 Little River Turnpike, Suite 460
Annandale, VA 22003
Phone: 703-750-6401
Fax: 703-750-6506
www.getfnetworks.org