



EarthVision™ is a leading online environmental news service of the Global Environment & Technology Foundation (GETF). Built on a simple philosophy that information can help the global community solve environmental challenges, the EarthVision™ News Service provides daily news to some of the world's most popular Web sites, thousands of e-newsletter subscribers and vibrant e-marketplaces.

EarthVision™ News Service is a primary environmental news provider for Yahoo!® and is a featured news option on My Yahoo!® -- making it one of the most read electronic environmental news feeds today.

The range and breadth of EarthVision™ offers wide appeal to business, government, non-profit, academic and general audiences. EarthVision™ Environmental News Categories include:

Business and Technology



The Business and Technology area is ideal for those seeking business opportunities in the environmental arena. Users can discover new companies making groundbreaking innovations, while also interacting with established organizations that continue to demonstrate the profitable existence between the environment and the economy.

Sustainability



Sustainability means giving back to the environment so future generations can enjoy our natural resources. The Sustainability neighborhood is dedicated to profiling sustainable development and will inspire EarthVision™ users to create model programs in their own communities.

Education



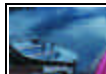
Environmental education is key to our international understanding of how we can all co-exist and minimize our impact upon the planet. The Education section highlights environmental education efforts taking place all over the world and offers suggestions for individuals to share with others.

Policy and Advocacy



Policy and Advocacy covers issues that shape the state of environmental affairs including regulations, activism, lobbying and more. The Policy and Advocacy section stays abreast of the most recent environmental policies taking place throughout the world as well as highlighting some of the issues that trigger the most debate.

Recreation



Outdoor recreation is dependent upon a safe and healthy environment. The Recreation neighborhood highlights organizations that advocate ecologically responsible outdoor recreation and introduces park programming and activities that will enrich the lives of families and the environment.

Looking For Content?

Increase traffic and loyalty to your site by using EarthVision™ content. EarthVision™ provides the following content solutions for your Web site:

- ♦ **General News Feed**

Receive automated daily news updates from all EarthVision™ categories.

- ♦ **Filtered News Feed**

Establish news feed protocols based on categories and keywords you select. News feeds can be automatically updated on a daily basis, or pulled manually by specific articles.

- ♦ **Customized News Feed**

Work with EarthVision™ to create your own "branded" news content.

- ♦ **Online Collaboration**

Share content with other Web sites receiving EarthVision™ News feeds.

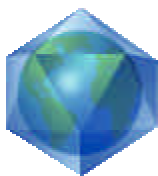


Looking to Expand Your Reach?

EarthVision™ can help expand the reach of your organization by distributing content to other Web sites that receive the EarthVision™ News feeds. EarthVision™ provides news to a number of online content partners including Yahoo!®, Outside Online®, EnviroGlobe.com® and the Web sites that make up GETF Networks. The GETF Networks receive over 20 million hits a year.

Manage Your News Feed!

Managing an EarthVision™ News feed is now an efficient and easy process with GETF's Resource Saver™ application. The Resource Saver™ is a proprietary, Web-based software application that is accessible through any standard Internet browser. It allows individuals to easily establish a filtered and controlled news flow based on selected categories and keywords. News stories can also be manually selected, pooled and posted to your Web site by using the Resource Saver™ application.



EarthVision™ is a service provided by the Global Environment & Technology Foundation (GETF). Founded in 1988, GETF is a 501 (c) (3) not-for-profit corporation dedicated to advancing sustainable development. Since 1994, GETF has delivered the most relevant and credible information concerning environmental technology, the environment and sustainable development via its information systems and networks. EarthVision™ is built on GETF's Resource Saver™ platform. For more information about GETF, please visit www.getf.org.
